

**Client:** MPA  
**Website:** Propertydrum  
**Date:** November 2009



## Young, successful - and female!

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Auctioneering is not a particularly female dominated profession but award winning Kate Lay, MD of Merseyside Property Auctions says that hard work and determination will always win through.

The 28-year-old has been awarded the New Business of the Year title in the prestigious Network She Awards 2009. The event recognises and rewards the success and immense contribution that business women and female entrepreneurs make to the economy in North Wales and the North West.

Kate, who is also the Northwest Women in Business Young Entrepreneur of the Year, said this most recent award win was welcome recognition for her success throughout her first year of trading. She set up MPA in July 2008 after nine years with Sutton Kersh and this year the firm has achieved the highest sale rate in the region – at 82 per cent.

She said, "This awards shows those who doubted my ability to succeed in the current market that MPA is going from strength-to-strength. Winning the Network She New Business of the Year Award is a tremendous honour and great encouragement to women starting their working career in property - this is no longer a Man's World. Any woman with drive, ambition and talent can follow their dreams and carve out a successful career for themselves."

Kate is second from left in the black strapless dress.

